



Educational and Professional Development Programs

The Backpack Program

The Backpack Program is designed to provide motivational tips on being leaders in business and increasing self – success through acknowledgement of negative aspects that prevent a mindset of success and turning them into positive aspects that promote success. This is our main program as it encompasses success through personal development and team development while motivating people to be successful in all aspects of their life. This seminar also teaches basic principles of success and leadership development. Through stories, inspirational quotes and examples, we will get your employees motivated to change their work ethics and patterns to one that will allow them to grow as individuals and promote success within a business. The seminar commences with the ideas of success principles and techniques and concludes with an opportunity for your team members to look inside themselves and see if what they are bringing with them outside of the business realm is helping or hurting them to be successful. This program is DCF approved.

This program has several variations - Early Childhood Education (DCF Approved), Teachers, Students, School Owners, Administrators, Corporate employees, Managers, Business Owners and Churches.

The Arts and Music in Education (this program is specifically for Early Childhood Educators)(2 hour seminar)

This DCF approved program is specifically designed for Early Childhood Educators. Not only does it provide hands-on examples of incorporating different types of art and music in the classroom but it also provides the research behind the importance of incorporating both. This program focuses on two very important approaches to art instruction in the classroom and the pros and cons of each. It also focuses on how to incorporate music into the classroom. We provide examples from real classrooms that demonstrate the use of music to accomplish various academic goals. The whole seminar concludes with a hands-on demonstration from seminar participants that allows them to practice concepts presented in the program.

Personal Branding / Customer Service (2 hour seminar)

In an age where appearance is so important to our careers, getting a job, finding success and becoming a valued member of society, Personal Branding is vital. This program talks about what Personal Branding is, the importance of it and gives tips on how you can improve and/or change your Personal Branding. By learning about the importance of Personal Branding, you'll reflect on how you present yourself in person, on the phone and over social media. The best way to demonstrate Personal Branding is through outstanding Customer Service. This portion of the seminar focuses on increasing the customer service skills of employees through discussion of environment, interactions, attitude and manners. By incorporating these concepts into daily interactions you increase your opportunity to retain clients and encourage further purchases of goods and services. This program is DCF approved.

Conducting: The Art of Practicality and Functionality

This program is geared towards current and future music educators. As the title implies, this program discusses the art of conducting from a practical and functional standpoint. The program looks at different aspects of conducting to help provide insight and reflection into your own conducting style. Stories about different conductors and experiences are shared and how they contributed to the growth of said conductors. Presented by a Professional International Recording Conductor and Award Winning Music Educator, this is a program in which all will benefit.

Packages and Bundles

At Building Leaders for Success we want to provide as much training and as many experiences as possible within your budgetary limits. Because of this we are happy to bundle programs to meet your needs.

Early Childhood Educators - you have the option to choose an individual seminar or double up. Most seminars are approx. an hour long. For an additional fee we can have our presenter come back to the school the next day and spend the day in the classrooms with teachers assisting with implementation of training materials. We are currently offering a 5 hour training bundle that meets half the required 10 hours of DCF mandated inservice training.

Secondary Principals and Music Coordinators - we currently offer a bundle where our presenter will spend the day at your school. You have the option of having a program for the students, employees (or BOTH) as well as our International Recording Conductor rehearsing your band and/or orchestra.

College Educators - please see the Secondary and Music Coordinators bundle. In addition to everything there our Conductor will also present his Conducting: The Art of Practicality and Functionality program to your music ed and conducting students. He will also teach a conducting class in conjunction with that seminar. Our college programs generally cover 2-3 days in order to cover rehearsals and class schedules.

For more information or to book a seminar, please contact:

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Cell: 321-436-4486
Website: www.buildingleadersforsuccess.com

About Your Presenter



International Recording Conductor, Motivational Speaker, an Educator for 20+ years, School Owner and Author, Frank Taylor is CEO of Building Leaders for Success, Inc. Their goal is to educate and provide people with the tools needed to lead more productive, successful lives. Through innovative, energetic and motivational seminars, attendees will leave with information that will help them to become better leaders and increase their chances for success in the workplace. For more information on their seminars and services check them out on the web at www.buildingleadersforsuccess.com.

Frank is also an International Recording Conductor who has worked with notable names spanning multiple genres in the music industry. With over 150+ recordings to his credit, his works can be heard in film, television and publishing recordings throughout the world. He is in demand as a guest conductor with professional ensembles, colleges, high and middle schools, as well as honor groups across the globe.

Frank Taylor is co-owner and Vice President of Inferno Music Group and IMG Records. As a trumpet artist, he has performed with Ray Charles, Philip Smith (Former Principal trumpet of the New York Philharmonic), the Dallas Brass, the Chicago Lyric Brass and has been a participant in master classes by Bud Herseth and Vincent Cichowicz of the Chicago Symphony Orchestra and Marie Speziale of the Cincinnati Symphony. He has also performed with the Jacksonville Symphony, Brevard Symphony, Space Coast Symphony Wind Ensemble and the Central Florida Community Arts Symphony Orchestra. Frank is a CarolBrass Artist.

Frank is also the Founder and Executive Director of Music To My Mind. Music To My Mind is a 501(c)(3) charity based in Florida. The work of this not for profit charity is to preserve the wind band and its subcomponents as well as provide outreach in music, music education and connecting people within the music industry. The other part of the charity's mission is providing resources and experiences for students and teachers in the general education field. For more information please visit www.musictomymind.com.

Seminar Selection

Place an (X) next to the seminar(s) to be presented that fit the needs of your organization:

The Backpack Program (1 hour) – please designate your target audience so the most appropriate version can be presented (See program description): _____

The Arts and Music in Education (2 hour)

Personal Branding / Customer Service (2 hour)

Conducting: The Art of Practicality and Functionality (1 hour)

Early Childhood Educator Bundle – this is our most popular bundle for the early childhood field. This 5 hour program covers: The Backpack Program, The Arts and Music in Education and Personal Branding / Customer Service. This 5 hour, inservice program will satisfy half of the yearly inservice training required by the Department of Children and Families. All three of these programs are DCF approved.

Secondary Principal and Music Coordinator Bundle – in addition to our International Recording Conductor providing a rehearsal experience with your students, please choose no more than 2 programs above. To help with time restraints, the Personal Branding / Customer Service seminar can be separated and you can choose which seminar to have presented. Will the presentations be for students and/or faculty?

College Educator Bundle – in addition to our International Recording Conductor providing a rehearsal experience with your students, please choose 1 program above. To help with time restraints, the Personal Branding / Customer Service seminar can be separated and you can choose which seminar to have presented. The seminar: Conducting: The Art of Practicality and Functionality is automatically included in this bundle.

Print Name of Authorized Signatory

Signature of Authorized Signatory

Date

Contact Phone

Email

Upon submission of this document via email to buildingleadersforsuccess@gmail.com, a contract will be generated and emailed to the authorized signatory with the agreed upon rates and presentation dates. Seminars will move forward once a signed contract and payment have been received and processed.